

# 2009/10 Worldstudio AIGA Scholarships

## Application instructions

**Deadline: April 3, 2009**

This is not a postmark deadline. Both parts of the application must be received by this date. Late applications will be disqualified.

**Sample Application**

The 2010/11 paper application will be available January 15, 2010. The online upload will be live on February 1, 2010. Application deadline: April 2, 2010.



### BACKGROUND

Worldstudio Foundation in conjunction with AIGA, the professional association for design, provide scholarships to minority and economically disadvantaged students who are studying design and arts disciplines in colleges and universities in the United States. Among the scholarships' primary aims are to increase diversity in the creative professions and to foster social and environmental responsibility in the artists, designers and studios of tomorrow. To this end, scholarship recipients are selected not only for their ability and need, but also for their demonstrated commitment to positive change in the larger community through their work.

Basic scholarships are awarded in the amounts of \$2,000–\$3,000. One or two top awards may be given in an amount up to \$5,000 at the jury's discretion. Each award is paid directly to the recipient's school and applied toward tuition. In addition, honorable mention prizes in the amount of \$500 cash are also awarded.

### SELECTION AND NOTIFICATION PROCESS

Entries will be evaluated by a jury of creative professionals appointed by Worldstudio Foundation and AIGA. In selecting the winning entries, jurors will consider a number of factors, including: quality of submitted work, financial need, minority status, academic record, recommendations and strength of written statement of purpose. All applicants will be notified via email in late June. Worldstudio AIGA Scholarships will notify schools of financial awards and distribute scholarship monies directly to the institution's financial aid office in September 2009. Students are required to notify Worldstudio AIGA Scholarships of any change in academic status.

### REAPPLICATION

All former scholarship recipients must reapply in order to be considered for the next year's competition. Previous recipients who choose to reapply should submit new work and written statement of purpose.

As organizations, Worldstudio Foundation and AIGA act to build a center within the creative community for imaginative and progressive change. As such, we eagerly anticipate the work that our scholarship recipients will accomplish now and into the future. We take our scholarship program seriously and hope that recipients will keep us abreast of their projects as they work toward their goals. Correspondence is encouraged.

### ELIGIBILITY

- Applicants must be citizens of the United States or be in possession of a Green Card (formally known as a Permanent Resident Card or Form I-551).
- Applicants must be pursuing an undergraduate or graduate degree in a design or art discipline listed below and intend to pursue that discipline as a career.
- Applicants must be matriculated (or planning to matriculate) at accredited colleges and universities in the United States for the Fall 2009/Spring 2010 academic year and must maintain full-time status for the entire year.\*
- Incoming students who have yet to enroll must submit proof of acceptance from schools of choice.
- Though not a requirement, minority status is a significant factor considered in jury decisions.
- Students must have at least a 2.0 GPA.
- Scholarships are only awarded to students who are in financial need; applicants must, therefore, provide complete financial aid information on the scholarship form and have the form signed by a financial aid officer.
- Deadline: All entries must be received by April 3, 2009 for the 2009/2010 scholarship competition; students must be enrolled for the full Fall 2009/Spring 2010 academic year.

\* If you do not know which school you are going to be accepted to or will attend, put your first choice. If you are awarded a scholarship, you will need to submit proof of acceptance in your chosen discipline.

### AREAS OF STUDY

Advertising*	Graphic design
Animation	Illustration
Architecture	Industrial/product design
Cartooning	Interactive design
Crafts	Interior architecture
Environmental graphics	Interior design
Fashion Design	Landscape architecture
Film/theater design**	Motion graphics
Film/video***	Photography
Fine arts	Surface/textile design
Furniture design	Urban planning

\* Art direction only

\*\* Includes set and costume design

\*\*\* Direction or cinematography only

NOTE: We do not offer an award in the performing arts. (i.e., drama, music or dance).

Note: In 2010 awards may not be made in all disciplines. The final list will be posted on January 15, 2010.

Worldstudio



FOUNDATION



# 2009/10 Worldstudio AIGA Scholarships

## Step 1: online application

### Sample Application

The 2010/11 paper application will be available January 15, 2010. The online upload will be live on February 1, 2010. Application deadline: April 2, 2010.



#### TO APPLY

Please follow all application instructions thoroughly. The application process must be completed in **two parts**:

**Step 1** Enter information about yourself and upload digital images of your work at <https://www.aiga.org/secure/worldstudio/application/>. You will be able to edit your application up until April 3, 2009.

**Step 2** Download, print out, complete and mail in the application form available at <http://www.aiga.org/content.cfm/worldstudio-scholarship>

#### 1.1 PERSONAL INFORMATION

- Name
- Social Security number
- Date and location of your birth
- Racial/ethnic identity
- Address at school
- Permanent address

#### 1.2 SCHOOL INFORMATION

- School attending for the academic year 2009/10
- Class for the academic year 2009/10 (i.e. freshman, sophomore, etc.)
- Degree sought, major and minor (if applicable)
- Expected graduation date
- Area of study
- Schools attended, years in attendance, graduation dates and degree(s)

*NOTE: If you have not received an acceptance letter from the school to which you applied, put down your first choice. If you are awarded a scholarship, you will need to provide proof of acceptance from the school. You will only be awarded a scholarship to study the discipline for which you applied. For example, if you applied in photography but decide to study architecture, you will not receive the scholarship.*

#### 1.3 WRITTEN STATEMENT OF PURPOSE

You will need to write a statement of purpose and enter it online. In your statement, please answer both of the following questions in **no more than 600 words**. The online form will only accommodate up to 600 words, so prepare your statement in advance to make sure it will fit.

1. Write a brief autobiography, explaining how your experiences have influenced your creative work and your career plans.

2. In the future, how do you see yourself as a creator contributing to the community at large?

#### Please keep in mind:

Worldstudio AIGA Scholarships are awarded to encourage social and environmental responsibility and cultural awareness in the next generation of artists, architects and designers. Creativity holds an enormous power to impact change. It is particularly important for us to see how you intend to do this through your design or artwork. Graduate students will not be considered unless their statements and work directly address these concerns.

#### Examples of a commitment to a social agenda:

- Work that clearly demonstrates positive social change (i.e., murals for public schools, "green" architecture, etc.)
- Work that addresses identity politics (i.e., cultural, ethnic, sexual or gender identity)
- Demonstration of a **clear** career path (not just "I hope..."), such as to teach, to mentor, to work with young people, to serve your community, etc.

# Step 1: online application

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### 1.4 PORTFOLIO

The portfolio you submit should be in the discipline in which you are pursuing a degree. If you are an incoming student who has yet to create work in that discipline, a portfolio that displays your artistic and creative skills is sufficient. Please submit up to 10 examples of your work. The online application will be available beginning **January 5, 2009**.

All students **except students of film/video, animation and new media** must upload their portfolios of static images—no animations, movies or interactive—to <https://www.aiga.org/secure/worldstudio/application/>. Please follow instructions on the site carefully to ensure that your images upload properly.

#### File Size and Formats:

Read these points carefully. **You will not be able to upload images unless they meet the following specifications:**

- Images can be no larger than 500 K in size
- Images cannot be more than 600 pixels wide; image height unrestricted
- The following file types are **supported for upload**: .jpg, .jpeg, .gif, .png.; you will be **unable** to upload .pdf, .mov, .swf, .dcr, .tif, .eps
- **IMPORTANT:** File names must **not** have any blank spaces or odd characters such as brackets or apostrophes. Files named incorrectly will not upload properly or at all. For example:

**NO:** file's name \*.jpg

**YES:** file\_name.jpg or filename.jpg

#### Tips for presenting your work to the jury online:

The jury will review your work on a computer screen. Here are a few suggestions for preparing a successful online portfolio:

- Upload images that are well lit and in focus
- Display your work as large as possible
- Single images read best
- Display boards with multiple images and text do not read well. Most architectural presentation boards do not read well because the images and text are too small to be viewed on the screen.
- Give a brief description of image—i.e. materials, size

#### Students of film/video, animation and new media:

You may **not** upload your portfolio. We prefer Mac compatible QuickTime movies (.mov) on CD. Mac compatible DVDs are also acceptable. VHS tapes are not accepted.

### 1.5 SELF-PORTRAIT

All students will need to upload a self-portrait. The portraits will be used for archival and promotional purposes. Follow the same instructions outlined for portfolio images.

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#### APPLICATION ID

Once you complete the online application and upload your portfolio, click "send." You will then be given an **Application ID** number. This number will also appear on your confirmation email. This is a different number than your Member ID number. Save this number and be sure to enter it on the paper application that you will mail in.

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#### STEP TWO

The paper application for Step 2 must be completed and **mailed** to Worldstudio AIGA Scholarships. Please read instructions thoroughly. The paper application for Step 2 follow on pages 4 and 5 of this Pdf document.

#### DEADLINE

The deadline for 2009/10 awards is **FRIDAY, APRIL 3, 2009**. This is **NOT** a postmark deadline. Both applications must be received on or before that date. Late applications will be disqualified. We do not grant exceptions to the deadline.

# 2009/10 Worldstudio AIGA Scholarships

## Step 2: paper application

**Sample Application**

The 2010/11 paper application will be available January 15, 2010. The online upload will be live on February 1, 2010. Application deadline: April 2, 2010.



This paper application to be mailed is the second part of a two-part application process. For more information, visit the application at <https://www.aiga.org/secure/worldstudio/application/> in Step One prior to the application deadline.

### 2.1 PERSONAL INFORMATION

Name \_\_\_\_\_

Address where you can be reached **before** June 2009

Street \_\_\_\_\_ Apt. \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Country \_\_\_\_\_ Postal/zip code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

### 2.2 FINANCIAL INFORMATION

This section must be completed by your financial aid officer and signed by both the officer and you. Before filling out this section, please complete your online FAFSA application at [www.fafsa.ed.gov](http://www.fafsa.ed.gov). If current figures are not available, please use last year's figures or estimate to the best of your ability.

- All information must be filled in or applicant may be disqualified.
- If your financial aid package has not been awarded at the time this application is due, the financial aid officer may list the amount of aid received last year (with a note indicating that it is last year's award) or an estimated award expected for this year.
- If *and only if* you are an incoming student, you are not required to obtain the signature of a financial aid officer, but it is preferred; those unable to obtain this signature must indicate "incoming student" in the signature slot.
- If you are unable to obtain the signature of a financial aid officer, please submit a copy of your financial aid award notification from the school in which you are enrolling.

#### IMPORTANT - YOUR APPLICATION ID

Once you complete your online application and upload your portfolio, click 'send'. You will then be given an APPLICATION ID number. This number will also appear on your confirmation email. Write this number in the space below.

APPLICATION ID: \_\_\_\_\_

### EXPENSES

**A** Cost of tuition only \$ \_\_\_\_\_  
Check one:  Estimated  Actual

**B** Annual cost of living and other school expenses \$ \_\_\_\_\_  
Check one:  Estimated  Actual

**C** Total expenses \$ \_\_\_\_\_  
(add lines A and B)

### INCOME

**D** Total amount of family and personal contributions toward total expenses \$ \_\_\_\_\_  
Check one:  Estimated  Actual

**E** Financial Aid 2009/10: \$ \_\_\_\_\_  
**Scholarships, grants, etc.**  
Check one:  Estimated  Actual

**F** Financial Aid 2009/10: \$ \_\_\_\_\_  
**Loans**  
Check one:  Estimated  Actual

**G** Total amount of funds available \$ \_\_\_\_\_  
(add lines D, E and F)

### TOTAL

**H** Student's unmet need \$ \_\_\_\_\_  
(subtract line G from line C; if you get a negative number, list unmet need as \$0.00)  
*Please note: an unmet need of \$0.00 does NOT disqualify your application.*

Financial aid office phone \_\_\_\_\_

Financial aid office fax \_\_\_\_\_

Name of financial aid officer (please print) \_\_\_\_\_

Signature of financial aid officer\* \_\_\_\_\_

Date \_\_\_\_\_

\* Required. (Only incoming students may be exempted from acquiring the signature.)

### 2.3 SCHOOL TRANSCRIPTS

You must include your most recent college or high school transcripts with this application. **Do not send them separately.** (We do not support students who have not maintained at least a 2.0 GPA.)

# Step 2: paper application

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### 2.4 REFERENCES

You must submit two letters of recommendation with this form or by email. Recommendations should be from individuals who know you and your work – teachers, employers, counselors, etc. If you are sending physical letters each letter of recommendation must be sealed in its own envelope and the envelope signed by the recommender across the seal. To have your references sent by email, each letter must come from the e-mail address of the recommender. It is very important that you tell the person sending the e-mail to include this personalized subject line or it won't get attached to your application:

Reference for [YOUR NAME HERE] Application ID [YOUR ID HERE]  
For example: Reference for Jane Smith Application ID 123456

List the name and telephone of your two references.

1. Name \_\_\_\_\_ Title \_\_\_\_\_

Telephone \_\_\_\_\_

2. Name \_\_\_\_\_ Title \_\_\_\_\_

Telephone \_\_\_\_\_

### 2.5 YOUR SIGNATURE

Please read this section carefully.

Have you previously received a Worldstudio AIGA scholarship?

Yes  No

If yes, what school year? \_\_\_\_\_

**Consent:** I hereby warrant that all information supplied by me in this form and in my online application is accurate and truthful. I also hereby grant permission for the financial aid office of my institution to release my personal financial information in conjunction with this application. I further grant permission for Worldstudio Foundation and AIGA to reproduce my work, statements and my self-portrait in promotional literature and communications in the event that I receive an award.

Student Name (please print) \_\_\_\_\_

Student Signature \_\_\_\_\_

Date \_\_\_\_\_

### DEADLINE

The deadline for 2009/10 awards is **FRIDAY, APRIL 3, 2009**. This is **NOT** a postmark deadline. Both applications must be received on or before that date. Late applications will be disqualified. We do not grant exceptions to the deadline.

### 2.6 CHECKLIST

The following checklist indicates all the steps you should have performed and lists all the materials you must gather and include along with this paper application to be mailed. Please read carefully and check each item to make sure it is included in the package you send.

#### Part 1: Online application

- Successfully completed online application
- Successfully uploaded all images into the online portfolio (except for students of film/video, animation and new media)
- Successfully uploaded self-portrait (all students)

#### Part 2: Paper application and materials to be mailed in ONE package

- Paper application, pages 4 and 5 of this document, completed and signed by you and a financial aid officer
- Application ID number entered on the first page of this form; the application ID is assigned AFTER you complete and upload the online portion of the application
- Two letters of recommendation from college instructors, high school teachers or employers; *recommendations must be sealed in their own envelopes, and the envelopes signed by the recommender across the seal or e-mailed.*
- Most recent college or high school transcripts
- Incoming students only:** a clear copy of your letter of acceptance
- Film/video, animation, new media students only:** Include your Mac-compatible CD or DVD in the package with your paper application. Also include a self-addressed stamped envelope with adequate postage if you wish to have your work returned.

### MAIL PAPER APPLICATION, TRANSCRIPTS, LETTERS OF RECOMMENDATION, ETC. IN ONE ENVELOPE TO:

Worldstudio AIGA Scholarships  
164 Fifth Avenue,  
New York, NY 10010  
Tel: 212.807.1990  
Fax: 212.807.1799